

Dr. Teresa Dokey

Creative Vision & Strategic Leadership

Combining 25 years in film and television with advanced academic research, my work examines how screen representations of the past shape the present. My mission is to drive the creation of dramatic historical and cultural narratives that resonate globally.

Drawing on both executive and analytical expertise, I am also engaging with emerging media technologies. Through hands-on experience with Artificial Intelligence (AI) creative platforms, I harness their artistic potential while ensuring their ethical application in the industry.

Professional Leadership & Global Impact

Senior Executive Leadership in International Distribution | Worldwide

1993–2020: **Showcase Entertainment, US** (*Senior Executive*, 1993–2000, 2002–2008); **EuroArts Entertainment, Germany** (*Senior Executive*, 2000–2001); **RTL Television, Germany** (*Consultant*, 2004–2005); **ParalleLines Entertainment, US** (*Founder*, 2004–2020)

- **Licensing:** Generated \$50M+ in international revenue through strategic licensing and negotiation across global markets.
 - **Engagement:** Represented the company at 6+ international markets annually (e.g., Cannes, MIP-TV, MIPCOM), pitching content (e.g., dramatic features) to 300+ global acquisition executives.
 - **Distribution:** Directed the global distribution of 200+ films and TV programs, managing end-to-end operations including contracts, invoicing, and material delivery.
 - **Acquisitions:** Secured \$1M in programming at 15% below asking price in a competitive market; also evaluated screenplays for production and distribution potential.
 - **Co-Productions:** Negotiated a \$15M German/US co-production partnership, structuring the deal to maximize both market appeal and overall return on investment.
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Core Competencies

- **Global Media Strategy:** Expertise in international content distribution, deal structuring, and global market engagement.
- **Creative Development:** Collaborated with writers and producers to develop film and television projects leveraging deep distribution expertise.
- **AI Literacy:** Practical experience with creative AI platforms — including *ElevenLabs* (voice synthesis), *Udio* (music generation), and *Runway* (video editing and generative media) — with a focus on integrating generative AI into narrative development and media production workflows, emphasizing ethical implementation.
- **Leadership & Management:** Proven ability to lead teams and manage operational divisions with high staff retention.

Academic Credentials & Research Focus

- **MSc, Artificial Intelligence for the Creative Industries** (2025–Expected 2026) – University of York, UK.
- **PhD, Film and Television Studies** (2020–2025) – University of Glasgow, UK.
 - **Research Focus:** Exploring how emotional engagement with media — such as *Outlander* — fosters historical and cultural understanding and drives screen tourism. This work offers insights into how screen narratives shape present-day perceptions of the past.
 - **Publication:** Forthcoming chapter, “A Series of Cycles: Watching *Outlander* and Visiting Scotland,” in *Outlander and Scotland: Touchstones and Signposts* edited by Lisa W Kelly, Gillebride MacMillan, and Willy Maley (Edinburgh: Luath Press).
 - **Conference Presentation:** “Screen Tourism Cycles: Rewatching *Outlander* and Revisiting Scotland,” presented at the *Outlander* Conference, University of Glasgow, UK, July 18–22, 2023.
- **MLS, Global Affairs: World History & Culture** (2013–2016) – University of Denver, US.
- **BA, Global Studies** (*Magna Cum Laude*, 2008–2013) – University of Denver, US.
- **Graduate Certificate, College, and University Teaching** (2017) – Oregon State University, US.

Teaching & Outreach Leadership

- **Curriculum Innovation:** Redesigned undergraduate course content on Canvas, increasing student engagement.
- **Seminar Facilitation:** Led weekly undergraduate seminars and discussion groups with 15+ students; evaluated essay assignments and provided constructive feedback.
- **Civic Engagement Initiative (Award Winner):** Designed and implemented a university-sponsored program using foreign films to introduce 20+ American youth to global cultures; built cross-departmental partnerships and organized guided discussions.

Professional Development & Affiliations

- **Leadership Conference:** Attended The WICT Network (Empowering Women in Media, Entertainment and Technology), Oct 2024 — New York, US.
- **Returnship Program:** Participated in The WICT Network EmpowerHer, Jun 2024 — New York, US.
- **Professional Associations:** Member of The WICT Network (2024–2025); Women in Film & Television UK (2023–2024).