



Alison Hellman, Senior Vice President & General Manager, Spectrum News

Alison Hellman, Senior Vice President & General Manager, Spectrum News, leads daily operations for Spectrum News, which consists of 30+ local TV news networks and more than 1,000 journalists in newsrooms across the country. She also runs several centralized functions, including product development, technical operations, research and analytics, and marketing and strategy.

As a key member of Spectrum News' leadership team, Alison led Spectrum News' expansion to new geographies, constituencies, and platforms, including mobile, connected TV, and free ad-supported streaming TV (FAST), including Xumo Play, and Spanish language content. She also led efforts to bring Spectrum News' award-winning, trusted, and unbiased journalism to even more households. In 2024, Spectrum News ranked as the most-watched news network among Spectrum customers.

Alison launched Spectrum News+ in 2023, blending local reporting with national coverage from Spectrum's D.C. Bureau, a key driver behind establishing new local channels in markets like Maine, Kansas City, and St. Louis.

Alison prioritizes continuous learning and open communication to create an environment where employees can grow, innovate, and succeed. She leads her teams with empathy and transparency.

Prior to joining Spectrum, Alison spent nine years at The Madison Square Garden Company in roles of increasing responsibility, ultimately serving as Senior Vice President of Marketing and Promotion. Previously, she held various marketing and digital roles at Rainbow Media (now AMC Networks). Alison is a graduate of George Washington University in Washington, D.C. She currently lives in New York with her husband and two children.