



**The WICT
Network**

Empowering Women
in Media, Entertainment and Technology

THE WICT NETWORK TOUCHSTONES OF LEADERSHIP

Creating Leaders Who Transform Our Industry

The WICT Network Touchstones of Leadership serve as our compass for strategic and effective leadership development. They inspire individuals to grow as leaders, strengthen organizations, and elevate our industry.

1. KNOW YOURSELF

*and what you stand for
and where you are headed.*

Understand your strengths, values, and aspirations. Lead with authenticity, purpose, and integrity.



2. COMMUNICATE

*with passion and poise,
in writing and in-person.*

Express ideas clearly and confidently. Inspire action through thoughtful, effective communication.



3. LISTEN

*with more than
just your ears.*

Listen actively and empathically. Build trust and understanding through genuine connection.



4. CONNECT

*to your peers, your industry,
and everything around you.*

Cultivate meaningful relationships and stay engaged with the broader business landscape.



LEADERSHIP

Rooted in purpose.
Driven by impact.
Together, we lead
what's next.



5. BE A CATALYST

*and set the wheels
of change in motion.*

Challenge the status quo. Embrace innovation, champion inclusion, and drive progress.



Leadership is a journey, not a destination.

These Touchstones guide us to lead with intention, empower others, and create a better future for our industry.

7. INSPIRE

and others will follow.

Empower others through mentorship, example, and a commitment to helping people reach their potential.



6. BE FEARLESS

*and confident in your
convictions as you take
risks and bring
others along.*

Lead courageously. Take informed risks, inspire confidence, and pursue bold opportunities.

